

AudioSnag Mac

Client Feature Overview

Local-first desktop production workflows for audio teams.

Built for production teams that need repeatable audio workflows, not another cloud tab.

AudioSnag Mac brings podcast assembly, replay packaging, waveform editing, APRA reporting, station ID tagging and batch audio processing into one local desktop suite.

SUMMARY

What clients get

<p>One desktop suite</p> <p>Multiple production jobs live inside one Mac app with a shared shell and local project library.</p>	<p>Local by default</p> <p>Core import, build and export workflows run against local files and local project state.</p>
<p>Daily workflow design</p> <p>Reusable assets, daily segment buckets, templates and presets reduce repeated setup.</p>	<p>Broadcast-aware exports</p> <p>Podcast files, replay files, APRA CSVs, batch outputs and station ID exports are structured for production use.</p>
<p>Optional AI assistance</p> <p>AI can support classification, intro analysis, AutoBuild planning and transcription where configured.</p>	<p>Reviewable outputs</p> <p>Dry-runs, previews, filename checks, waveform views and QC-style panels keep producers in control.</p>

PLATFORM

AudioSnag Mac at a glance

AudioSnag Mac is a local-first production suite for radio, podcast and media teams. It is designed around the daily reality of importing raw audio, assembling shows, cleaning files, exporting deliverables and keeping reporting tidy.

The app is modular, so each production job has its own focused workspace while sharing local settings, project memory, asset pools and export defaults.

<p>PodSnag</p> <p>Podcast assembly from talk breaks, tops, tails and breakers.</p>	<p>ReplaySnag</p> <p>Playout-ready replay packaging with rotations and naming rules.</p>
<p>Audio Editor</p> <p>Waveform editing for trims, cuts, fades, silence and WAV export.</p>	<p>BatchSnag</p> <p>Folder-based batch conversion, analysis, processing and renaming.</p>
<p>ReportSnag</p> <p>Pro Tools session text import, APRA review and CSV export.</p>	<p>TagSnag</p> <p>Batch station ID tagging against a master audio bed.</p>

WHY IT MATTERS

Client value

- Reduce repetitive production admin across daily shows.
- Keep raw audio, builds and exports on the local machine.
- Give producers purpose-built workflows instead of generic editing workarounds.
- Standardise naming, export folders and delivery formats.
- Reuse approved show assets across days and projects.
- Review output structure before committing to final builds.
- Move faster without removing producer judgement.
- Support podcast, replay, reporting and tagging work from one app.

PODCAST ASSEMBLY

PodSnag

PodSnag builds podcasts from local talk breaks, show tops, breakers and tails. It is designed for daily radio and podcast production where the same show structure repeats but the raw segments change every day.

Best fit

Daily podcast builds where producers need repeatable structure, local control and fast review before export.

Assembly workflow

- Create and manage podcast show projects
- Import multiple talk break segments
- Drag segments into running order
- Move segments up or down manually
- Clear daily segments while preserving show assets
- Use shared daily buckets across podcast and replay workflows
- Send items to Audio Editor and return edited files
- Keep reusable tops, tails and breakers in the asset library

Segment control

- Inline waveform previews
- Top and tail trim controls
- Per-segment crossfade settings
- Default crossfade duration
- Breaker assignment between segments
- Auto-assign breakers across gaps
- Intro ducking controls
- Outro fade-in controls

Build and review

- Dry-run review before export
- Clip order preview
- Breaker placement preview
- Estimated duration preview
- Producer segment name copy
- Full dry-run copy
- Dry-run TXT export
- Build progress messages

Podcast export

- MP3 320k export
- WAV export
- Show plus date/time naming
- Show plus episode naming
- Silence trimming
- Loudness normalisation
- FFmpeg-powered build pipeline
- Missing asset validation

Optional AI assistance

- Top-of-break analysis
- Suggested trim points
- Confidence indicators
- Accept, adjust or ignore suggestions
- Censor candidate detection
- Optional censor application during build
- AutoBuild planning
- ReplaySnag candidate seeding

REPLAY PACKAGING

ReplaySnag

ReplaySnag turns raw daily show breaks into playout-ready replay files with top and tail rotations, station naming rules and batch export options.

Best fit

Radio teams that need clean, named, playout-ready replay files from the same daily source audio used for podcast production.

Replay workflow

- Create and manage replay show projects
- Import raw replay segments
- Sort and reorder segment order
- Set in and out points per break
- Use waveform previews with trim handles
- Start a new day while preserving rotation assets
- Import rendered PodSnag breaks
- Use shared daily buckets with PodSnag

Rotation assets

- Import multiple top rotation assets
- Import multiple tail rotation assets
- Enable or disable top rotation
- Enable or disable tail rotation
- Trim rotation assets
- Set crossfade pivot markers
- Cycle tops and tails by segment index
- Reuse rotation assets from the asset library

Playout naming

- Custom naming templates
- Show name field
- Starting hour field
- Segments-per-hour setting
- Daypart field
- Filename previews
- Hour block duplication
- Broadcast-style output naming

Export

- ZIP archive export
- Individual file export
- MP3 output
- WAV output
- 44.1 kHz sample rate option
- 48 kHz sample rate option
- Silence trimming
- Loudness normalisation

AutoBuild review

- Review AutoBuild candidates in lanes
- Promote or demote candidates
- Accept all ready candidates
- Move candidates into the manual build path
- Re-run AutoBuild from linked PodSnag projects
- Optional censor application

WAVEFORM EDITING

Audio Editor

Audio Editor is the active desktop editor in AudioSnag Mac. It provides local waveform editing for quick, practical production cuts and can receive files from PodSnag and ReplaySnag.

Best fit

Fast production edits where the user needs waveform control without leaving the AudioSnag workflow.

Editor workspace

- Import audio into an edit session
- Save and reopen local editor projects
- Waveform canvas
- Timeline ruler
- Minimap navigation
- Current time display
- Selection display
- Project sidebar

Transport

- Play and pause
- Stop
- Jump to start
- Jump to end
- Skip back 0.5 seconds
- Skip forward 0.5 seconds
- Play selection
- Loop selection

Navigation

- Zoom in
- Zoom out
- Fit all audio to view
- Fit selected range to view
- Follow playhead during playback
- Scroll and scrub through the waveform

Edit operations

- Trim to selection
- Delete selection
- Split at playhead
- Silence selection
- Fade in
- Fade out
- Undo edits
- Redo edits
- Clear edits

Export and round-trip

- Full WAV export
- Selection WAV export
- Receive assets from PodSnag
- Receive assets from ReplaySnag
- Return edited WAVs to the originating module
- Preserve timeline and project state locally

BATCH PROCESSING

BatchSnag

BatchSnag is a folder-based batch audio workspace for scanning, analysing, converting, processing and queuing large numbers of files.

Best fit	Large-scale conversion, cleanup and preparation of audio folders before delivery, archiving or playout.
-----------------	---

Folder and file management

- Open a local folder
- Scan folders recursively
- Rescan after changes
- Select individual files
- Select all files
- Sort by name, kind, duration, sample rate, channels, bitrate, loudness and status
- Display file metadata
- Track queued, processing, done, failed and skipped states

Supported sources

- WAV
- MP3
- AIFF
- M4A and AAC
- FLAC
- OGG
- Opus
- Common video containers for audio extraction

Analysis

- Analyse only mode
- Loudness analysis
- Peak analysis
- Silence detection
- Clipping detection
- Metadata extraction
- Selected-file CSV export

Conversion

- Format conversion
- Sample rate conversion
- Mono or stereo conversion
- Lossy bitrate settings
- CBR or VBR rate mode
- VBR quality control
- Lossless bit-depth settings
- Codec copy or rewrap where valid
- Audio extraction from video files

Processing chain

- Save and reuse presets
- Light cleanup presets
- Light de-click
- Light de-clip
- DC offset guard
- 50 Hz or 60 Hz de-hum
- EQ presets including voice clarity and rumble removal
- Compression, limiting, levelling and gating
- Head and tail silence trimming
- Long-gap removal
- Fixed trims, padding, fades and split planning

APRA REPORTING

ReportSnag

ReportSnag supports APRA-style reporting from Pro Tools session text exports. It gives producers a practical review table for cleaning, classifying and exporting music usage data.

Best fit

Production teams that need to turn Pro Tools sessions into cleaner APRA reports with less spreadsheet wrangling.

Import and parse

- Import Pro Tools Session Info as Text exports
- Drag and drop .txt session exports
- Import via desktop file picker
- Parse clip names
- Parse markers
- Parse timecodes
- Read sample rate where available
- Create saved local report sessions

Review table

- Review clips in table form
- Clean clip-derived titles
- Edit title
- Edit composer
- Edit artist
- Edit catalogue number
- Edit code
- Toggle rows as music or not music

Filtering and selection

- Music-only filter
- All-clips filter
- Search titles, composers, artists and clip names
- Track filter when multiple tracks are present
- Select all visible rows
- Remove selected rows from export
- Mark selected rows as music
- Mark selected rows as not music

Metadata and export

- Save verified music rows into a local registry
- Apply registry metadata on future imports
- Open APRA works search for verification
- Export selected music rows to APRA-ready CSV
- Export into structured local report folders

Optional AI assistance

- Auto-classify clips
- Identify likely music rows
- Keep manual review controls in place
- Use bundled AI where enabled
- Use provider-key fallback where configured

STATION ID TAGGING

TagSnag

TagSnag is a batch station ID tagging workflow. It combines a master audio file, a set of station IDs, an ID window, preview, naming, export and QC reporting.

Best fit

Networks or station groups that need to generate many localised station ID variants from a common master.

Workflow

- Import a master audio file
- Import station ID audio files
- Follow a guided flow: Master, IDs, Window, Preview, Export
- Review station IDs in a dedicated table
- Set the station ID insertion window
- Preview generated outputs
- Export generated station ID variants
- View QC results

Audio analysis

- Decode imported audio
- Generate waveform peaks
- Detect content bounds
- Measure peak level
- Detect possible clipping warnings
- Check whether IDs fit inside the selected window
- Support time-stretch fitting within configured limits

Station metadata

- Parse station codes from filenames
- Store base name
- Use station code overrides
- Capture market metadata
- Capture network metadata
- Maintain a local station ID library

Controls

- Processing settings
- Naming settings
- Preview selection
- Export progress
- Export results
- QC report state

LOCAL-FIRST

Privacy, security and deployment fit

AudioSnag Mac is designed so core production workflows can run against local files, local projects and local exports. Optional AI features can be enabled where a client wants classification, analysis or AutoBuild support.

- Core workflows do not require cloud upload by default.
- Local project state and settings are stored on the machine.
- Export paths and library paths are client-configurable.
- ffmpeg path override supports different local setups.
- API keys are stored through secure desktop storage where configured.
- Bundled AI can be enabled with an AudioSnag licence key.
- Provider-key fallback is available for advanced setups.
- File operations are scoped to local/user-selected paths.

FOR POTENTIAL CLIENTS

Business wins

<p>Faster daily production</p> <p>Repeatable show workflows reduce rebuilding the same production chain every day.</p>	<p>Cleaner handoffs</p> <p>Dry-runs, filename previews and local export folders make outputs easier to check before delivery.</p>
<p>Less spreadsheet work</p> <p>ReportSnag turns session text into a reviewable APRA export workflow.</p>	<p>Better asset reuse</p> <p>Tops, tails, breakers, station IDs and rotation assets can be saved and reused.</p>
<p>More consistent outputs</p> <p>Naming templates, presets and build settings reduce one-off file naming mistakes.</p>	<p>Producer control remains</p> <p>AI assistance is optional, reviewable and designed to support manual production judgement.</p>

USE CASES

Ideal client profiles

- Radio networks producing daily podcasts and replays.
- Station groups managing repeated localised ID or promo tagging.
- Podcast teams that need fast local assembly and review.
- Production departments handling large audio folders.
- Content teams preparing APRA or music usage reporting.
- Regional teams needing playout-ready files with naming rules.
- Producers who want purpose-built audio workflows without heavy DAW setup for every job.
- Media businesses looking to standardise daily audio operations across staff.

SUMMARY

Master feature checklist

<p>Platform</p> <ul style="list-style-type: none"> • Mac desktop app • Local project library • Local settings • Reusable presets • Shared app shell • Secure key storage • Optional bundled AI • ffmpeg configuration 	<p>Podcast</p> <ul style="list-style-type: none"> • Talk break import • Drag reorder • Waveform trim • Tops and tails • Breakers • Crossfades • Dry-run • MP3/WAV build
<p>Replay</p> <ul style="list-style-type: none"> • Segment import • Top rotation • Tail rotation • Naming templates • Filename previews • ZIP export • Individual files • Hour duplication 	<p>Editor</p> <ul style="list-style-type: none"> • Waveform canvas • Transport • Selection playback • Zoom • Trim/delete/split • Silence/fades • Undo/redo • WAV export
<p>Batch</p> <ul style="list-style-type: none"> • Folder scan • Batch analysis • Conversion • Repair cleanup • EQ • Dynamics • Silence tools • Job queue 	<p>Reporting and tagging</p> <ul style="list-style-type: none"> • Pro Tools text import • APRA CSV export • Metadata registry • AI classification • Station ID window • Station ID export • QC report • Local ID library

Positioning line

AudioSnag Mac gives audio teams a local-first production suite for daily podcast, replay, reporting, tagging and batch audio work.